One web platform
many opportunities

Microsoft Partner
Gold Independent Software Vendor (ISV)

www.elcomCMS.com

elcomCMS

enterprise web content management system

elcomCMS, is a **modular** .NET enterprise web content management system. Whether you're looking for a website to promote your business, intranet to share knowledge, or community site to engage and foster interaction; elcomCMS is the platform that will help you turn your online business aspirations into reality.

- **one web platform,** many opportunities.

elcomCMS for...

Marketing Professionals
Market your organisation the way you want to with elcomCMS.

CIOs & Technical Managers
Find that happy medium where you have a system that is technically sophisticated, yet easy to use.

Web Developers
Don't reinvent the wheel. With over 100+ base features and modules, elcomCMS lets you get on with the cool stuff.

Intranet & Channel Managers
Engage your community, share information and encourage interaction.

Online & Digital Managers
Create quality content efficiency. Don't waste time with limited systems that cannot grow with you.

Training Managers
Offer your trainees a new and personalised way to learn. Reduce your administrative headaches.

Powering the websites and online communities of leading organisations.

YOU

elcomCMS is the perfect solution for your enterprise. Whichever role you play in your web or online content strategy you can benefit from the intelligent technology and intuitive design of elcomCMS.

One web platform
many opportunities

Websites

Build an intelligent, personalised and engaging web experience for your audience

Stand out from the crowd with a powerful website built specifically for your business requirements. Our feature-rich platform will provide you with the tools to realise your online potential.

Intranet

Facilitate collaboration through a personalised intranet

Engage and empower your teams with on demand access to relevant information. Enrich your knowledge-base through integrated document management.

Social

Build an interactive and connected social community

Enable knowledge sharing and communication through social features such as news streams, commenting, wikis, blogs and forums. Foster relationships and build enriched communities.

Mobile Web

Engage your audience. Don't get left behind in the mobile revolution

Automatically detect and repurpose content on different mobile devices for effective marketing. Develop new opportunities with a tailored user experience for mobile.

Portals

Engage external stakeholders and empower them with information

Provide an enriched community for your clients, channel and other external stakeholders. Encourage self-sufficiency and improve performance.

eCommerce

Open new revenue opportunities with a 24/7 online service

Beat your competitors with a sleek, customer-friendly and secure eCommerce site. Encourage repeat purchasing and upselling through intelligent features like memberships, related items and discounts.

Learning Management

Enhance internal and external training management

Encourage growth and knowledge through a personalised learning environment. Manage multiple learning types, automate delivery and improve training with centralised reporting.

Online Marketing

Evaluate and measure your marketing campaigns online

Implement strategies to improve site effectiveness and performance with powerful reporting and analysis modules such as A/B Testing & Real Time Personalisation.

What is in elcomCMS ?

elcomCMS is unique because it's modular. Build the system specifically to your requirements and don't pay for functionality that you don't need.

It's easy... **elcomCMS** comes standard with over 70+ base features

Code Blocks

Content Collaboration

WYSIWYG Editor

Corporate Compliance

Document Library

Dynamic Widgets

FAQ Manager

Federated Search

Forms

Image Library

Local Administration

Media Centre

Taxonomy Manager

User & Group Security

Version Control

Reports

Workflow

Quiz & Polls

Select any additional modules you want, with over 30+ to choose from:

Mobile

Events Manager

Store Locator

Email Marketing

A/B Testing

Corporate Directory

eShop

My Page

or choose a predefined pack, then build and substitute the modules you want.

Intranet

- Document Lists
- Events Manager
- Resource Booking
- Surveys and Testing
- Corporate Directory

Learning Management

- Training Manager
- Events Manager
- Membership
- Resource Booking
- Content Organiser

Portals

- Membership
- Surveys and Testing
- Document Lists
- Store/Branch Locator
- Forums

eCommerce

- eShop
- Store/Branch Locator
- A/B Testing
- Analytics Engine
- Membership

Social

- Blogs
- Wikis
- Forums
- Membership
- My Page

Online Marketing

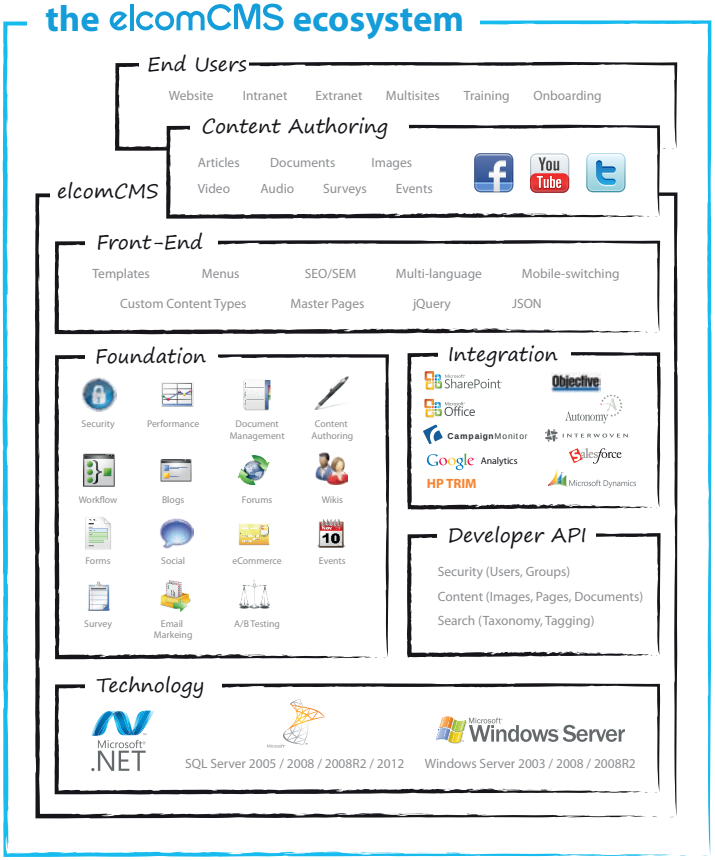
- A/B Testing
- Analytics Engine
- Email Marketing
- Store/Branch Locator
- Blogs

Integrate elcomCMS with your business systems using plugins and connectors

- Active Directory Connector
- AVETMISS Connector
- Campaign Monitor Connector
- Developer API / SDK
- Email Connector
- ePhox Editor
- External Content Connector (YouTube)
- HP TRIM Connector
- Microsoft Office Connector
- Multi-language Engine
- Microsoft Lync Connector
- Objective Connector
- Push To Live
- SCORM Connector
- SharePoint Connector

Microsoft Office · Autonomy · Objective · CampaignMonitor · Microsoft SharePoint · Google Analytics · Salesforce · HP TRIM · Microsoft Dynamics

the elcomCMS ecosystem



elcomCMS delivery models

Deployed – Install elcomCMS on your own servers for a controlled environment.

Hosted – Host your site anywhere, where it can be fully managed and supported.

Cloud and SaaS - Licensed use of elcomCMS, perfect for scalability and speed to market.

What do people have to say...

"We wish to thank you and all the team there for your continued high level of service and professionalism. The general 'can-do' attitude of the staff at Elcom has been a breath of fresh air for the ebusiness team at Austrade."

Shannon Kolbe Web Project Manager, Web Team
Australian Trade Commission (Austrade)

"Elcom was incredibly flexible and met all of the challenges of implementing this project head-on. They have created a system that meets all of our business needs, with continued room for growth."

Balasundaram Kothandaraman General Manager - ICT
Hyundai Australia

"Thank you Elcom for helping us implement a modern, usable and attractive intranet. The success of Alfie is testament to the time you took to understand our needs and the willingness of your staff to go 'above and beyond' to deliver a quality outcome in record time. Our staff love Alfie and we love Elcom!"

Lyndal Hayward Information and Publications Manager
The Audit Office of New South Wales

clients who are benefiting from elcomCMS

Australian Government Austrade
LEGO
origin
Jeans for Genes
Lend Lease
Elders Insurance
GENEA
KIA MOTORS
HYUNDAI
perisher
TARGET
British Paints
WINE SELECTORS
a better way to buy wine

Who is Elcom?

Elcom is a leading provider of .NET **enterprise web content management solutions** (WCM).

elcomCMS has been built from the ground up to assist mid-enterprise organisations achieve their digital objectives for corporate websites, intranets, portals, mobile, social, eCommerce, learning management and online marketing. **elcomCMS** is the backbone of over 1,000 successful and innovative online projects.

We are always excited about helping companies like yours look for new ways to make that impact, so speak to us today.

There are many CMS providers ...

So what makes Elcom **DIFFERENT?**

We get asked this all the time, and we can confidently and proudly give you our top 5 answers:

- We have a **global presence**, with local teams and partners ready to help.
- We are the **leading Australian .NET CMS** vendor.
- Our product evolution is **driven by our clients and partners.**
- We provide **modular & powerfully simple** business solutions.
- We supply one **web platform** for **many opportunities.**

Australia | USA | Canada | Singapore | South Africa

With the Australian head office in Sydney, and the USA head office in New York - our global network of partners and teams are ready to help you grow and support your business. We're dedicated to providing you with the best technology, expertise and service possible.

Why choose elcomCMS?

- **It's modular.** You won't need to 'upgrade' to get the features you want. Add new modules as and when your requirements grow.
- **Configurable** and **Customisable.** Not all businesses work the same way, and we understand this. elcomCMS is configurable to meet your exact requirements.
- **Powerfully Simple.** The intuitive design and flexibility gives you easy access to all the functionality you need.
- **Just switch it on.** With over 100+ base features and modules, front-end developers don't need to waste time 'reinventing the wheel'. elcomCMS enables developers and designers to get on with cool stuff.
- **The CMS for everyone.** Marketing, Web and Content Managers love it because they can use it without programming expertise; and Web Developers can get into the system to develop specific functionality for their requirements.
- **One installation for multi-sites**. Easy administration and user management. Depending on your permission settings you can manage your website(s), intranet, training site and mobile site from any location.
- **One system for the enterprise**. You don't have to juggle different systems for different web content management requirements. elcomCMS provides the functionality to manage them all: intranet, portals, mobile, social, eCommerce, training and more.
- **The interoperable CMS.** It's not your average CMS; elcomCMS has the flexibility and interoperability to work seamlessly with your other business systems i.e. SharePoint, CRM, ERP, Document Management, LMS and more!

Talk to us today to arrange a 1 to 1 demonstration or just to chat about what you're looking for in a CMS.
We'd be happy to help!

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